



milkweed
editions

TRANSFORMING THE WORLD THROUGH LITERATURE

IMPACT REPORT 2016



J. DREW LANHAM



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CHRIS DOMBROWSKI

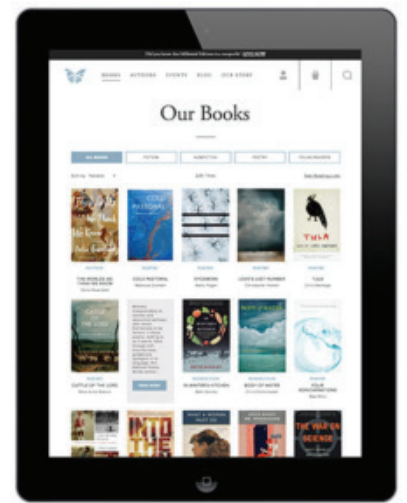
▲ **A FEW OF OUR 2016 AUTHORS** ▲ The generosity of the Milkweed community made extraordinary opportunities possible in 2016. You helped open a new independent **bookstore**, launch a new **website**, and hold more **author events** in more states and countries than ever before. Your support means that debut authors see their first books published, readers discover amazing stories, and important voices are added to **essential cultural conversations**. Among the **nineteen books Milkweed published last year** were five debut titles; works from across the United States and around the world—from the memoir of a South Carolina ornithologist to a collection of translated poems from a contemporary Chinese poet; and a series of powerful, distinctive books examining **the human relationship to the natural world**.

► **SEE THE FULL LIST OF 2016 AUTHORS AND BOOKS AT MILKWEED.ORG** ◀

LOCAL
IMPACT



◀ **MILKWEED BOOKS** We opened the doors of our community-supported **bookstore** in Minneapolis last September, and are hard at work championing talented writers, engaging books, and curious readers to ensure a world filled with wonderfully diverse bookshelves.

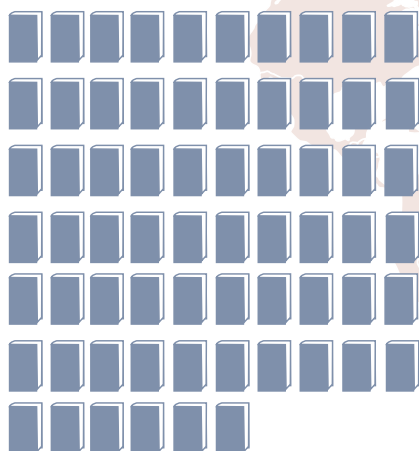


GLOBAL
REACH

MILKWEED.ORG ► The generosity of donors to the Metamorphosis Campaign made possible last fall's launch of the new **milkweed.org**. The blog, personalized reader accounts, and creative content technology connect authors and readers and bring books to life in innovative ways.

MILKWEED BY THE NUMBERS

66 BOOKS IN DEVELOPMENT



19 NEW BOOKS PUBLISHED IN 2016

36 YEARS IN EXISTENCE

4 MIL

TOTAL BOOKS IN CIRCULATION

YEARS IN EXISTENCE

548,396

READERS REACHED VIA BOOKS, EVENTS & WEB

206,000

DOLLARS TO WRITERS IN ADVANCES & ROYALTIES

350

BOOKS IN PRINT

122 EVENTS

238 MEDIA MENTIONS

